

PROJECT BACKSTAGE

Arcadiaverse

We have a metaverse platform for live shopping and entertainment.

In phase 1— March—June 2022

We designed fabulous unreal environment.

We created a rowdy group of NFT 3d animated character avatars

We released an 3d NFT preview of Cloud 9 MetaMall

We created native Tokens with Tokenomics

Ukata Studios Designed a stunning Web Site MallRatz.io

MetaMerch manufactured, and ready for airdrops, online shopping

Planned Contest/IRL/Giveaways/Events/Incentives

Launched Metaverse Fashions Pop Up Shop

Created Intro guideline to all things Arcadiaverse

Check Check Check

Phase 1— NOW

We are hiring, recruiting media arts professionals (C++, live, Ue5)

We are developing our MALLRATZ NFTs

We are creating Ad Campaign for phase 2

We are upgrading our current smart contract

We are producing and selling branded merch to raise awareness

We are combining all our stores into one Metamall

We are crypto wallet integrating our website

We are actively recruiting innovators, creators, investors, artists

Releasing the first MallRatz random gen Avatar NFTs July 22

In phase 2— q3

Budget with Sales

We add live streaming for up to 500 people. Wallet connect.

We hire developers to code full shop and social integration, etc.

Gaming beta

Token rewards claims

Upgrade Dao, Give Community Roles, Governance

PROJECT *Arcadiverse* BACKSTAGE

I'm phase 3- q4

We add live channels for shows, vlogs, streamcasting,
live concerts

We finally add sandbox style gaming, cross platform
gaming etc. For up to 2500 users.

Create-a-_____

Personals, Marketplace, Dating, Channels for unlimited
users

I'm phase 4. Q3 2023

\$\$\$\$\$\$ to webflow, workflow, corps

we will have fully scaled user friendly live multiverse
generators.

We host an unreal multiverse with fully immersive
experience . To a Sims online for experience.

Project Arcadiverse Legacy Better than "Meta"
"DCL""Hyperverses""Sandbox" "MetaKrew" Take over all of
entertainment

We still need developer for menus and animations and
wallet connect. We have our native tokens, NFT
presales, and a smaller budget for phase 1.

Phase 2 we have much larger budget.

By phase 4 we should have \$100ks budget.

Tokenomics and Schedule

Phase 1

- . Establish web3site (mallratz.io), metabrands(driphunter.co) socials
- . Create Arcadiaverse Land Utility NFTs for deeds, assets, characters, fashion.
 - . Arcadia Cloud9 Mall Founders Guide.
 - . Recruiting Campaign, ads, Developement, Artist s
- . PreSale Arcadiaverse- "Cloud9 Mall" 3d Solana, polygon, eth NFTS, cash options
- . Introduce Hypeland Shop for all things hype! also Sportz! Top namebrand releases, collectibles
 - . documentary via driphunter.co and mallratz.io
 - . Introduce \$BootyCoin[BOOTY] Native Token Sale 6/1/22 - 9/1/22.
 - . Tokenomics and Staking your purchases.(1-1 tradables) (yield farm)
 - . \$50k liquidity pool to start. \$150k more to claim yields.

Phase 1.5

- . Independently Release 2022 MALLRATZ NFT x Random Gen Avatars
 - . Preview the official physical merch.
 - . NFT.NYC 6/20
 - . Sole Collectors Sponsored Event pop shop irl
 - . Chicago Concert Vending, Metaverse Festival
 - . Release VLOG
 - . Bring out Celebrities

Phase 2

- . Introduce Arcadia Dao Roadmap 2.0
- . Reveal our Huge Collaborators, \$ocial Incentives, Affiliate Program
 - . Arcadia Cloud 9 Environment Beta
- . Giveaway 1(1/10 odds for hypeland) Contest #1, DripHunt #1, "Fight!!!" tournaments #1

Phase 3 September 9th

- . Send out "Phygital" air drops, iwallet and global shipping
- . Arcadia Cloud9 MALL GRAND OPENING! Live with events, shopping, contest, gaming, and more more more.
 - . Assigned proprietary web shops, rent or own

Phase 4

- User Buy Land, Buy Characters, Buy Physicals, Buy Subscriptions/ Tickets
- User Can Auction, Buy, Sell, Lease Property
- Holders Get Rewards and Roles